

# Etsy: Happiness & Wellbeing

Etsy

Etsy is an online marketplace where people around the world connect to make, sell and buy vintage and handmade goods. Founded in June 2005, Etsy now connects buyers and sellers in nearly every country around the world.

# 1.5M

Active Sellers (as-of 30/06/15)

A 2014 survey of Etsy sellers from the UK in partnership  
with the RSA.

# Etsy sellers are self-reliant.

Most Etsy sellers run their businesses from home, and very few borrowed money to start their business.

43%

Needed no funding at all







# Income from their creative business **matters**

Nearly a quarter (23%) of Etsy sellers describe their Etsy related business as their full-time occupation. For the majority of sellers who work part time on Etsy, their creative businesses make a modest contribution to the household income.

27%

Spend it on items they otherwise would not have had

# Etsy sellers want success on their **own terms**

More than two thirds mention the desire for more meaningful work but, they are ambitious for their businesses.

65%

Would prefer to grow their business to a size they can manage themselves







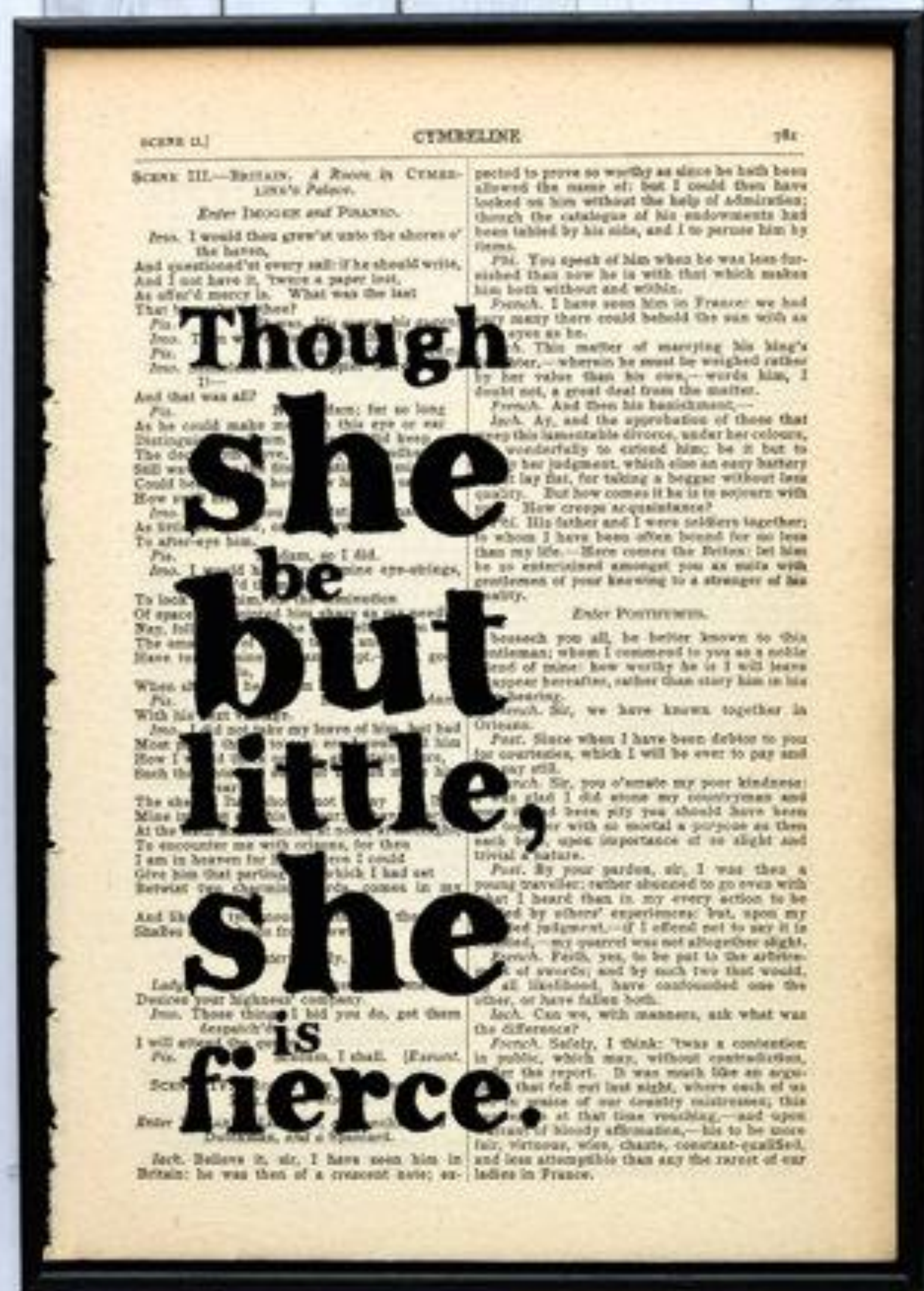
# Not just a business..

More than two thirds expressed the desire for more meaningful work with many being motivated by work that allows them self expression.

77%

Are looking for more freedom and flexibility





SCENE II.]

CYMBELINE

78.

SCENE III.—BRITAIN. A Room in CYMBELINE'S Palace.

Enter IMMOGEN and PIRATHAS.

Imm. I would thou grew'st unto the shores of the bay,  
And question'dst every sail if he should write,  
And I not have it, 'twere a paper lost,  
As oft'st mercy is. What was the last  
That I heard of thee?

Pir. I am, my lady, as you see me.

Imm. I am, my lady, as you see me.

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Imm. I am, my lady, as you see me.

pected to prove so worthy as since he hath been  
allowed the name of; but I could then have  
looked on him without the help of admiration;  
though the catalogue of his endowments had  
been tabled by his side, and I to peruse him by  
them.

Imm. You speak of him when he was less fur-  
nished than now he is with that which makes  
him both without and within.

French. I have seen him in France: we had  
very many there could behold the sun with as  
many eyes as he.

Imm. This matter of marrying his king's  
daughter,—wherein he must be weighed rather  
by her value than his own,—wounds him, I  
doubt not, a great deal from the matter.

French. And then his banishment,—  
Jack. Ay, and the apprehension of those that  
were this lamentable divorce, under her colour,  
wonderfully to extend him; be it but to  
his judgment, which else an easy battery  
could not lay flat, for taking a beggar without less  
quality. But how comes it he is to sojourn with  
us?

How creeps acquaintance?  
Imm. His father and I were soldiers together;  
in whom I have been often bound for no less  
than my life.—Hence comes the Belles; let him  
be as entertained amongst you as suits with  
gentleness of your knowing to a stranger of his  
quality.

Enter POSTHUMUS.

Post. I beseech you all, be better known to this  
gentleman; when I commend to you as a noble  
friend of mine: how worthy he is I will leave  
appear hereafter, rather than story him in his  
own hearing.

French. Sir, we have known together in  
Orleans.

Post. Since when I have been debtor to you  
for courtesies, which I will be ever to pay and  
may still.

French. Sir, you o'rate my poor kindness;  
I did alone my countryman and  
I have been pity you should have been  
with an mortal a purpose as then  
each by a upon importance of so slight and  
trivial a nature.

Post. By your garden, sir, I was then a  
young traveller: rather shunned to go even with  
that I heard than in my every action to be  
led by others' experiences: but, upon my  
judgment,—if I offend not to say it is  
so,—my quarrel was not altogether slight.

French. Faith, yes, to be put to the arbitrament  
of swords; and by such two that would,  
all likelihood, have confounded one the  
other, or have fallen both.

Jack. Can we, with manners, ask what was  
the difference?

French. Surely, I think: 'twas a contention  
in public, which may, without contradiction,  
for the report. It was much like an argu-  
ment that fell out last night, where each of us  
in voice of our country's mistress; this  
at that time vouching,—and upon  
trial of bloody affirmation,—his to be more  
fair, virtuous, wise, chaste, constant-qualified,  
and less attemptable than any the rarest of our  
ladies in France.

Though  
she  
be  
but  
little,  
she  
is  
fierce.





# Etsy enabling groups who typically face more barriers to employment

32% and 26% respectively who agree that it is important in allowing them to work around physical or mental health conditions.

15%

combine their business with caring responsibilities

# Thanks

Reimagining commerce to build a more fulfilling and lasting world.